

MASSACHUSETTS RADIOLOGICAL SOCIETY, INC.

2012 ANNUAL MEETING

Wednesday, February 29, 2012

Westin Waltham Hotel

70 Third Avenue

Waltham, MA

5:30 p.m. **Registration Begins**
6:00 p.m. **Reception**
6:45 p.m. **Dinner/MRS Business Meeting**

***Education Program: Healthcare Finance Reform**

7:30-8:20 p.m. **Guest Speakers:**

Frank Lexa, MD, MBA

*Vice Chair and Professor of Radiology, Drexel University College of Medicine
Adjunct Professor, Wharton, University of Pennsylvania*

8:20 –9:10 p.m. **Geraldine McGinty, MD, MBA**

*Vice Chair, Commission on Economics, American College of Radiology
Managing Partner, NRAD Medical Services*

9:10 – 9:30 p.m. **Panel Discussion: Moderator - Christoph Wald, MD, PhD**

Frank Lexa, MD, MBA

Geraldine McGinty, MD, MBA

*Jointly Sponsored by the Massachusetts Medical Society and the Massachusetts Radiological Society, Inc.

CME PROGRAM DESCRIPTION AND OBJECTIVES:

As a result of participating in this program, attendees should be able to:

1. Describe the drivers of health care reform
2. Prepare for the implementation of changes in reimbursement, bundling, CER and new practice models
3. Evaluate ACO's and future managed care models, so that radiologists can provide effective care and leadership
4. Describe the process by which new codes are developed and existing codes modified
5. Discuss the valuation process and how payment policy relates to coding and valuation
6. Cite current and future policy initiatives as they relate to radiology.

Radiology is a major focus of Health Care Reform as the government seeks to address rising healthcare costs. This course is intended to help radiologists in their struggle to keep up with technical and clinical advances in their profession in light of anticipated economic challenges, which potentially could affect practice patterns.

CME/Accreditation:

*The Massachusetts Medical Society designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Massachusetts Medical Society and the Massachusetts Radiological Society, Inc.

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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Massachusetts Radiological Society, Inc. Annual Meeting

Westin Waltham Hotel, Waltham, MA

Wednesday, February 29, 2012

Name: _____ M.D. Other

Registration Fees:

Address: _____

MRS \$30.00

Non-members \$60.00

Telephone: _____ Fax: _____ E-mail: _____

Radiology Residents \$ 5.00

____ Please check if Vegetarian Meal Requested

Enclosed is my check payable to the Massachusetts Radiological Society, Inc. for \$_____.

Please register prior to February 24, 2012 to: MRS, P.O. Box 9132, Waltham, MA 02454-9132.

For additional information, please contact Ginny DuLong, Chapter Administrator, at 781-434-7313,
(fax) 781-893-2105, e-mail-vdulong@mms.org