

MASSACHUSETTS RADIOLOGICAL SOCIETY, INC.

2016 ANNUAL MEETING

Wednesday, March 9, 2016

**Massachusetts Medical Society Headquarters
860 Winter Street
Waltham, MA**

5:30 p.m. Registration Begins
6:00 p.m. Reception
6:45 p.m. Dinner/MRS Business Meeting
8:00-9:30 p.m. Featured Speaker:

***Walmart Health and Implications for Imaging**

C. Matthew Hawkins, MD

**Assistant Professor
Emory University School of Medicine
Department of Radiology and Imaging Sciences
Director, Pediatric Vascular/Interventional Radiology
Emory University Hospital**

*CME jointly provided by the Massachusetts Medical Society and the Massachusetts Radiological Society, Inc.

CME Program Objectives

1. To understand the history and threat posed to traditional healthcare and imaging by retail medicine and retail imaging
2. To recognize customer and market segment perspectives and drivers both favoring and challenging the growth of retail imaging and healthcare
3. To create a proactive and methodical approach to both information gathering where forces competitive to imaging are concerned, and also to formulate longer-term and proactive strategies to dealing with the same.

AMA Credit Designation Statement:

The Massachusetts Medical Society designates this live activity for a maximum of 1.50 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credits commensurate with the extent of their participation in the activity.

Accreditation Statement:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through joint providership of the Massachusetts Medical Society and the Massachusetts Radiological Society, Inc. The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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Massachusetts Radiological Society, Inc. Annual Meeting

MMS Headquarters, 860 Winter Street, Waltham, MA
Wednesday, March 9, 2016

Name: _____ M.D. Other

Registration Fees:

Address: _____

MRS \$30.00

Telephone: _____ Fax: _____ E-mail: _____

Non-members \$60.00

Radiology Residents \$ 5.00

Please check if Vegetarian Meal Requested

Enclosed is my check payable to the Massachusetts Radiological Society, Inc. for \$_____.

Please register prior to March 4, 2016 to: MRS, P.O. Box 549132, Waltham, MA 02454-9132.

For additional information, please contact Ginny DuLong, Chapter Administrator:

Phone: (781) 434-7313 | Email: vdulong@mms.org | Fax: (781) 464-4896

**Massachusetts
Medical Society**

Jointly provides with the

**Massachusetts
Radiological
Society, Inc.
(MRS)**

**“Walmart Health
and Implications
for Imaging”**

March 9, 2016

**Massachusetts Medical
Society Headquarters
860 Winter Street
Waltham, MA**

Register Today!

**Massachusetts Radiological Society, Inc.
P.O. Box 549132
Waltham, MA 02454-9132**

**Please Register Now!
2016 Annual Meeting – March 9, 2016**

Directions to MMS Headquarters, 860 Winter Street, Waltham, MA (1-800-322-2303)

From the East (Boston)

West on the Mass. Pike/I-90 to Exit 15 (right tollbooth). Keep right beyond the tollbooth and follow the signs for I-95/128 North. Follow 95/128 North for approximately 2 miles to Exit 27A-B (Wyman Street/ Winter Street). At lights turn right onto Wyman. Remain in the right lane and bear right at the yield sign onto Winter Street. Remain in the right lane and cross back over Route 128. (See [All](#) below.)

From the West (Worcester)

East on the Mass. Pike/I-90 to Exit 14. Keep left beyond the tollbooth and follow the signs for I-95/128 North. Follow 95/128 North for approximately 2 miles to Exit 27A-B (Wyman Street/Winter Street). At lights turn right onto Wyman. Remain in the right lane and bear right at the yield sign onto Winter Street. Remain in the right lane and cross back over Route 128. (See [All](#) below.)

From the North (Burlington/Lexington)

South on Route 128/I-95 to Exit 27B (Winter Street). When coming off the exit, stay in the far right lane and follow Winter Street. (See [All](#) below.)

From the South (Dedham/Newton)

North on Route 128/I-95 to Exit 27A-B (Wyman Street/Winter Street). At lights turn right onto Wyman. Remain in the right lane and bear right at the yield sign onto Winter Street. Remain in the right lane and cross back over Route 128. (See [All](#) below.)

ALL

Remain in the far right lane through two sets of lights. Pass the Embassy Hotel on your left. Travel around the Cambridge Reservoir (on right) for approximately .5 mile (pass Astra Zeneca on left). Turn left at granite sign announcing HealthPoint and Waltham Woods Corporate Center. Travel up the hill following the green signs to Waltham Woods Corporate Center for approximately .3 mile to a second granite sign for Waltham Woods ("860-890 Winter Street") on the left. Immediately after sign, turn left into the parking lot for the Massachusetts Medical Society.